

# friendlyway composer 7<sup>®</sup>

## The software for digital signage

With the friendlyway composer 7 you can configure and put together your advertising and info presentations in no time at all on TFT-displays and kiosk screens.

Our software combines application fun with variety and functionality. All sorts of presentations can be quickly and easily created. Additionally, you can monitor and control the content with the assistance of the programme, whilst in use.

The friendlyway composer 7 can be installed and put into operation on all available Windows stations in the company. Directly after the installation of the software, the display network is ready for use. The user-interface is based upon MS Office standard and is thus linked to every employee.

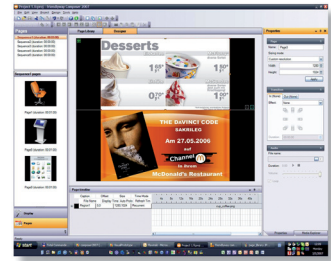
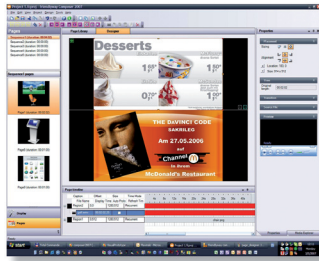
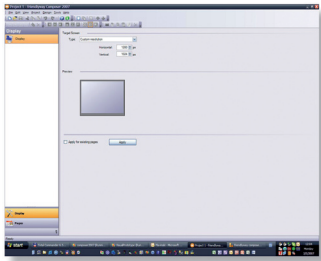
Our presentation software has already been used in numerous projects for years. Through continual development, it has become one of the most successful control products for digital signage.

Digital signage is the modern way to supply company news, information and entertainment to customers, through the use of digital media technology. The friendlyway composer 7 helps you to adopt your specific communication content and configure it flexibly.



## Digital signage in practise

- In order to pass the time of those waiting in a queue or at a platform, news, adverts and cartoons can be broadcast over big screens.
- Retailers and service providers point out current offers and promotions in their shops or offices, with the help of digital screens or to communicate useful information to customers, members or patients.
- Electronic door signs can display the current activity in conference rooms at any one time, because they are directly linked with the booking system.
- Electronic signs in big buildings show the direct route to the desired event.
- Electronic offers, for example in banks and real estate agencies provide the customer with up-to-date information.



#### Software Information

friendlyway composer 7

#### Areas of Application

- Presentation software for the creation and play-back of advertising clips in shop windows
- Creation and play-back of advertising clips in bank branches, shops or medical practices.
- Creation and play-back of customer greetings in foyers and conference areas.

#### Functions

The software enables the composition of your presentation as well as the extremely reliable and secure play-back of content on the connected screens or kiosk systems.

#### Product Advantages

- Intuitive composition from pre-existing presentation content (Powerpoint, TV, video, internet...)
- Easy division of screen areas
- Easy integration of active content from data banks and the internet (e.g. RSS Feeds)

#### System requirements

friendlyway composer 7 requires Microsoft Windows 2000 or Windows XP. Your system should possess at least 300 Mhz processor timing device, 64 MB RAM, 100 MB hard disc storage available and a CD-ROM drive.